



CITY OF LOS ANGELES  
California  
Eric Garcetti, Mayor



**MISSION HILLS**  
Neighborhood Council

PO Box 7604 Mission Hills, CA 91346  
818-639-2071 | board@mhnconline.org  
mhnconline.org

# Outreach Committee Meeting

**Sunday, June 26, 2016**

**4:00 p.m. — 6:00 p.m.**

Mission Area Police Station  
Timothy M. Falco Community Room  
11121 Sepulveda Blvd., Mission Hills, CA 91345

## AGENDA

1. **Call to Order/ Roll Call.** Record keeping/ sign-in sheets.
2. **Introduction/ Icebreaker:** How did you first hear about the MHNC and what made you want to get involved?
3. **Review** of Brown Act/ Rosenberg's Rules of Order.
4. **Public Comment** on matters not appearing on agenda (2min per speaker).
5. **LAFD Fireworks Announcement.**
6. **Review** Mission of the Outreach Committee. Set goals and expectations with the community.
7. **Discussion and possible action** on Marketing/Outreach Plan. SWOT analysis and fiscal year plan.
8. **Discussion and possible action** on Movie Night as a tactic for Outreach.
9. **Discussion and possible action** youth/ senior outreach. How can we increase youth/ senior participation?
10. **Discussion and possible action** on outreach tactics. Brainstorm. What can we do to promote our mission? Canvassing, phone banking, social media etc.
11. **Committee Member Sign-Up.** Circulate a sign-up sheet and explain process/ rules.

---

### MEMBERS

Ricky Angel

---

12. **Future Agenda Items:** please email Ricky Angel at [rangel@mhnconline.org](mailto:rangel@mhnconline.org)

13. **Scheduling Next Outreach Meeting**

14. **Closing remarks, announcements, acknowledgements, and adjournment.**

## PLEASE NOTE:

General Public Comments: The public is requested to fill out a “Speaker Card” to address the Committee on any item of the Agenda prior to the Committee taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Committee’s subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to two minutes per speaker, unless waived by the presiding officer of the Board.

**All meetings are ADA, Americans with Disabilities Act accessible. As covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, translators, sign language interpreters, assisted listening devices, or other auxiliary aids and/or services for the hardofhearing are available upon at least three (3) business days (72 hours) advance notice prior to the scheduled meeting you wish to attend by contacting the MHNC Board President Jesse Martinez at 8186392071 or by email at [JMartinez@mhnconline.org](mailto:JMartinez@mhnconline.org)**

Grievance Process explained in The MHNC Bylaws available at all MHNC meetings.

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board or committee in advance of a meeting may be viewed at the following locations: **Arco Gas Station** : 11244 Laurel Canyon Blvd., **E mpowerLA.org** or at our website: **MHNConline.org** and at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the MHNC Board President at 8186392071 or by email at [JMartinez@mhnconline.org](mailto:JMartinez@mhnconline.org).

 **Nextdoor** @Mission Hills NC Outreach



@Mission Hills Neighborhood Council



@MissionHillsNC

### Volunteers!

Looking for volunteers to serve on the Public Safety, Zoning and Land Use, Community Outreach, Beautification & Cultural Affairs, Budget and Finance committees.

All community stakeholders are welcome.

Information 818-639-2071