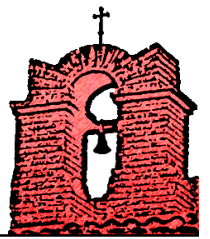




City of Los Angeles  
California  
Eric Garcetti  
Mayor



MISSION HILLS  
Neighborhood Council

**Beautification & Outreach Committee Special  
Joint Meeting**  
**Wednesday Aug 13, 2014 – 7:00 p.m. to 8:00 p.m.**  
**Chapel of the Cross Lutheran Church**  
**10000 Sepulveda Blvd. Room 1 or 2 Mission Hills, CA 91345**

• A G E N D A •

1. **Call to Order**/Introductions. (Richard Tocher) (1 minute)
2. **Pledge** of Allegiance. (1 minutes)
3. **Roll Call** (Secretary). (2 minutes)
4. (LAST CALL FOR SPEAKER CARDS).
5. Approval of minutes from most recent Beatification & Outreach Meetings July 2014.
6. **Old Business:**
7. Further discussion of potential calendar date(s) and location(s) for scheduled clean up events for remaining fiscal year for presentation at Sept 1<sup>st</sup> 2014.
8. Review of standardize documentation for Beatification and Outreach events (to include recognition certificate creation deadline.)
9. Discussion and development of a standard operating procedure (SOP) for recording all communications with CD7 or other city government regarding beatification and quality of life issues.
10. **New Business:**
11. Discuss feasibility of **Fall Cleanup 2014– Mural Art Project** and/or potential alternative project.
12. Review of recent Summer Cleanup 2014 event and support being offered by state of CA. to get side of freeway cleaned up.
13. Discuss which items to purchase for marketing MHNC at outreach events (Jesse Martinez.)
14. **Reports/announcements from Public Officials**, Community Representatives, (5 minutes).
15. **Housekeeping**/Council Business: (5 minutes) Introduce new issues for consideration by the Council at its next meeting for placement on the next Board/Stakeholders meeting agenda.
16. **General Public Comments - Comments from the public on non-agenda items** within the Board's subject matter jurisdiction and purview. This agenda item will last a total of 10 minutes and no individual speaker will be permitted more than two minutes. (10 minutes)
17. **Adjournment**

**Board of Governors:**  
**President & Temp  
Outreach Chair,  
Jesse Martinez**  
**Vice President  
Open**  
**Treasurer  
Maribel Carrillo**  
**Secretary,  
Richard Flores**  
**Zoning & Land Use  
Chairman**  
**Raymond Garcia**  
**Beautification  
Chairman**  
**Richard Tocher**  
**Public Safety**  
**Tom Johnson**  
**Youth Representative  
Open**  
**Stakeholders  
Clint Scott**  
**Borzou Rahimi**  
**Jose Arevalo**  
**Mooshy Ghasedi**  
**Galo Salamanca**



**PLEASE NOTE: General Public Comments:** The public is requested to fill out a "Speaker Card" to address the Board on any item of the Agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to two minutes per speaker, unless waived by the presiding officer of the Board.

*Thank you for coming!*

***The power to make changes and improvements in Mission Hills comes from within our own neighborhoods.***

***Looking for a few good***

***Volunteers!***



**Senior Outreach, Public Safety, Zoning & Land Use, Community Outreach,  
Beautification & Cultural Affairs, Budget & Finance, Primestor/Mission Plaza Subcommittee.  
Neighborhood Council Election Poll Volunteers**

**Please consider serving on one of our MHNC Committees.**

**For Information: 818-639-2071**

**‘Volunteering is its own reward’**

As covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, translators, sign language interpreters, assisted listening devices, or other auxiliary aids and/or services for the hard-of-hearing are available upon at least three (3) business days (72 hours) advance notice prior to the scheduled meeting you wish to attend by contacting the Neighborhood Council President, Jesse Martinez at 818-639-2071. Grievance Process explained in the MHNC Bylaws available at all MHNC meetings. All meetings are Americans with Disabilities Act (ADA) accessible.

The Mission Hills Neighborhood Council Board and Committee meeting agendas are posted for review at the following locations: **San Jose Elementary School**, 14928 Clymer Street; **Laborer's Local 300**, 14800 Devonshire Street; **Pinnacle Estate Properties**, 10328 Sepulveda Boulevard; **MailFax & USA**, 11100-8 Sepulveda Boulevard; **Arco Gas Station**: 11244 Laurel Canyon Boulevard