

**Beautification & Outreach Committee**  
**Meeting Minutes of July 11<sup>th</sup>, 2015 9:30 a.m.**  
**Chapel of the Cross Church Mission Hills, CA**

**NCBC Members Present:**

**Jesse Martinez** – Committee Member & VP MHNC Board

**Mooshy Ghassedi** – Committee Member Stakeholder

**Richard Tocher** – Committee Chair & MHNC Board Member

**Luis Millan** – Committee Member Stakeholder

**Maribel Carrillo** – Committee Member Stakeholder

**Bertha Tocher** - Committee Member Stakeholder

**Proceedings moved forward as follows:**

- Call to order at 9:40AM.
- Pledge of Allegiance
- Roll call of committee members present included: Jesse Martinez, Richard Tocher others present Jose Arevelo, Ray Garcia
- Last for speaker cards was made – none submitted.
- Discussion took place regarding resources available freeway ramp clean up - group decided to seek help from Assembly Member Patty Lopez's office.
- Discussion of best practices and what we are seeking in a web master took place - group decided to seek new webmaster based on list of best practices
- Discussion of a better systematic approach to Outreach was discussed – this included Social Media and potential quarterly mailer