

MISSION HILLS NEIGHBORHOOD COUNCIL BEAUTIFICATION COMMITTEE MEETING MINUTES

Thursday, November 29, 2012
Council District y Pacoima District Office
Pacoima, CA

Minutes taken by: Debbie Dalton

Beautification Chairperson – Jesse Martinez

Beautification Committee members:

Debbie Dalton
John Samuelson

Meeting called to order at 6:10 p.m.

Pledge of Allegiance led by John Samuelson

New Business:

Mission Hills Gateway Sign or Monument – Purpose of the meeting is to discuss the design and placement of a Mission Hills sign or monument. Robert Gutierrez, from Los Angeles Public Works brought pictures of city monuments done in the Greater Los Angeles area and the San Fernando Valley.

A monument drawing was submitted by a stakeholder for consideration. The committee was informed that another stakeholder has drafted a monument and will submit for consideration by the end of the week.

A recommendation to break the project down in the following categories:

- Placement
- Theme/Image
- Materials
- Budget

- *Placement:* Where will the monument get the most exposure? Two locations are Brand & Sepulveda and Devonshire & Sepulveda. Pictures of locations were provided to the stakeholders for review.

- Theme/Image: Suggestions include carry through the “mission” theme including the bell tower, “Welcome to Mission Hills” and illuminate the sign at night.
- Materials: The most costly part of the project. Using stamps, dyes as examples, can change the appearance of less expensive material such as concrete for this project. Ideas for material include:
 - Flag & antique brick
 - Washed brick in a pale yellow

Budget: The \$10K has already been set aside by Councilman Alarcon’s office can be transferred to the Public Works Department for this department. Question asked to the Representative of the Assemblyman’s office if there was potential for partnering with the MHNC on this project. Jose Sandoval from Councilman Alarcon’s office stated that the budgetary timeline is fiscal year-end but strongly recommends everything should be completed or as close to completion as possible by the end of April, 2013.

The general managers of Toyota and Nissan of Mission Hills received emails asking to schedule meetings to discuss a partnership for this project. No responses received prior to the meeting.

Outreach Chairperson Debbie Dalton will be contacting Maria of Holy Cross Hospital to discuss potential partnership as well as following up with car dealerships by phone.

Action Items: Motion was made by Brad Klimovitch to recommend the following to be presented to the stakeholders at the January board meeting:

Drawing submitted by stakeholder for Brand & Sepulveda location
 Shadow Hills monument style for Devonshire & Sepulveda location
 Drawing to be submitted from 2nd stakeholder. Location TBD.

Motion was second by Debbie Dalton.

Meeting adjourned at 7:20 p.m.

Respectfully submitted

Debbie Dalton