

**MISSION HILLS  
NEIGHBORHOOD COUNCIL  
EXECUTIVE OFFICERS**  
PRESIDENT: Joe Fuchs  
VICE-PRESIDENT: Andrew Charlton  
SECRETARY: Rebecca Ruiz-Penuela  
TREASURER: Wendy Diaz-Antonio



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**MISSION HILLS NEIGHBORHOOD COUNCIL (MHNC)  
BEAUTIFICATION COMMITTEE MEETING MINUTES, Tuesday, August 17, 2021  
Approved September 21, 2021**

MHNC (and all other) Meeting Minutes are a summary; Minutes were not, are not and are never meant to be an exact, verbatim, word-for-word transcript or comprehensive record of what was said at a Meeting. Exceptions: Motions/Resolutions (as stated at the Meeting, which take precedence over versions written on the Agenda, if different); quotes (words that have quotation marks (“”) at the beginning and ending of a word or words); and other wording from the Agenda such as the first paragraph(s) of some Items. Items are listed in and match the same order as on the Agenda.

**I. Call to Order, Roll Call:**

Chair Stephanie Ruiz-Perez called the meeting to order at 7:09 p.m. Two of the three Committee Members were present at the Roll Call: Stephanie Ruiz-Perez and Rebecca Ruiz-Penuela. The MHNC quorum (the minimum number of Committee Members needing to be present to take binding votes on Agendized Items) was two (see the Bylaws at <https://lacity.quickbase.com/db/bj3apxsp3?a=q&qid=32&qskip=0&qrppg=1000&dlt=su46~>), so the Committee could take such votes. Joe Cabrera was absent. Also attended: two Stakeholders and Guests.

**II. Discussion and review of the MHNC survey.**

Ms. Ruiz-Perez reviewed the survey [see <https://www.mhnconline.org/mhnc-conducts-community-survey>]; the top three concerns were: beautification and illegal dumping; safety and homeless encampments; and street vendors. Beautification and illegal dumping directly correlated to the Beautification and Cultural Affairs Committee. Stakeholder Yolie suggested helping seniors on fixed incomes with their lawns, as suggested in the survey.

**III. Discuss and possible action to define goal/vision of the Beautification and Cultural Affairs committee for 21-22.**

Yolie described work done in the past through partnering with the City, including on the East San Fernando Valley Nature Parkway [see <https://esfvnp.wordpress.com>; <https://www.instagram.com/natureparkway>], which runs for one mile along Devonshire between Woodman and Arleta. She encouraged reaching out to other community groups. She started a non-profit organization in 2019 to work on such community issues.

**IV. Discuss and possible action to create a list of ideas for the development of the MHNC 21-22 beautification plan; Prioritize ideas to implement for 21-22.**

Three primary action items MH residents responded to in the survey:

1. Beautification Days
  - a. There was discussion about contacting Dominique Vitti [a Field Deputy for L.A. City District Seven Councilmember Monica Rodriguez (ofc. 818-756-8409; [Dominique.Vitti@LACity.org](mailto:Dominique.Vitti@LACity.org); <http://CD7.LACity.org>)]; CalTrans; and the Union Hall;
2. Illegal dumping
  - a. Educating the community to use the MyLA311 phone app and to call 3-1-1 to request City services; to create an educational YouTube video; and having illegal dumping signs installed.
3. Enhancements to Mission Hills
  - a. Creating a dog park; having community murals, including utility box murals, installed; enhancing the “[Welcome to] Mission Hills” sign at Brand and Sepulveda Blvds., possibly with flowers; and upgrading the sidewalk next to the new playground at Arleta and Devonshire. Ms. Ruiz-Penuela noted that L.A. County offers mural grants. The Committee wanted to get updates regarding the Sepulveda Transit Corridor Project [see <https://www.metro.net/projects/sepulvedacorridor>]. Ms. Ruiz-Penuela will update regarding Mission Hills street banners at the Committee’s next meeting.

**V. Discuss how to initiate cultural events in Mission Hills for 21-22.**

Ms. Ruiz-Perez requested and it was agreed to POSTPONE this Item. She will ask the Executive Committee about separating Beautification and Cultural Affairs into two Committees.

**VI. General Public Comment on Non-Agenda Items.**

- a. Comments from the public on non-agenda items within the Board’s jurisdiction.

There were no comments at this time.

**VII. Adjournment**

Ms. Ruiz-Perez noted that the next Committee meeting will be in September, thereafter on a regular monthly night. Ms. Ruiz-Perez declared the Meeting ADJOURNED at 7:52 p.m.

*The first paragraph of some Items, Motions/Resolutions and other wording may have been copied from the Agenda. Minutes written by DL, possibly edited by MHNC. The MHNC Beautification and Cultural Affairs Committee Minutes page is <https://www.mhnconline.org/committees/beautification>.*