



MISSION HILLS NEIGHBORHOOD COUNCIL

MHNCOnline.org

818.869.4577

City of Los Angeles

Eric Garcetti, Mayor



SPECIAL Outreach Committee Meeting

Thursday January 24, 2019 – 7:00 p.m.

Keyes Mission Hills Hyundai Meeting Room

10240 Sepulveda Blvd., Mission Hills, CA 91340

• A G E N D A •

President

David Kritzer
(At Large Seat – 2020)

Vice President

Dean Anderson
(At Large Seat – 2020)

Treasurer

Niranjala Tillakaratne
(Residential Seat – 2020)

Secretary

Mangwi Atia
(At Large Seat – 2020)

Members

Jose L. Arevalo
(Residential Seat – 2018)
Andrew Charlton
(Business Seat – 2020)
Joe Fuchs
(Residential Seat – 2020)
Duke Eric Smith
(Organization Seat – 2020)
Lokubanda Tillakaratne
(Residential Seat – 2018)
Araceli Hernandez
(Residential Seat – 2020)

I. WELCOMING REMARKS: (~5min)

- a. Call to order & Flag Salute
- b. Roll Call

II. PUBLIC COMMENT ON NON-AGENDIZED ITEMS (2 minutes per speaker)

III. DISCUSSION AND POSSIBLE ACTION RE: DEVELOPING A MISSION STATEMENT FOR THE OUTREACH COMMITTEE:

Example: Mission Statement: The Outreach Committee's mission is to inform and engage the stakeholders, as well as the community at large. We will inform the community about events and occurrences involving, and addressed by, the MHNC, in which the community can participate. The Committee will use video, printed materials, alliances with mass media outlets, other community groups, (such as HOA's and PTO's,) and individual board members as ambassadors to convey information tailored by the needs of the day. All materials created and disseminated by the Committee will be done with transparency, and aligned with the interests & goals of MHNC board on behalf of our community. Also, all marketing decisions by the Committee will keep the goal to minimize the carbon footprint and waste created by materials used, when possible.

IV. BRAINSTORMING SESSION RE: OUTREACH EVENT IDEAS IN 2019

V. DISCUSSION AND POSSIBLE ACTION TO DEVELOP A SOCIAL MEDIA STRATEGY FOR MHNC OUTREACH

VI. DISCUSSION AND POSSIBLE ACTION ON PLACING ITEMS ON THE BOARD AGENDA FOR FEBRUARY 4, 2019 GENERAL BOARD MEETING

VII. ADJOURN

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

PUBLIC POSTING OF AGENDAS - MHNC agendas are posted for public review as follows:

- Arco Gas Station, 15508 Devonshire St, Mission Hills, CA 91345
- Menchie’s Mission Hills 10386 Sepulveda Blvd, Mission Hills, CA 91345
- MHNCOonline.org
- You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Board at 818.869.4577 or email at board@mhnconline.org

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: MHNCOonline.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Board at, at 818.869.4577 or email board@mhnconline.org.

RECONSIDERATION AND GRIEVANCE PROCESS

For information on the MHNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the MHNC Bylaws. The Bylaws are available at our Board meetings and our website MHNCOonline.org

SERVICIOS DE TRADUCCION

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a, al 818.869.4577 o por correo electrónico board@mhnconline.org para avisar al Concejo Vecinal.

Social Media Sites



@ Mission Hills Neighborhood Council @MissionHillsNC



@ Mission Hills NC Outreach