



CITY OF LOS ANGELES

Mission Hills Neighborhood Council

NOTICE OF PUBLIC MEETING

EVENT: MHNC **Beautification & Cultural Affairs** Committee Meeting

LOCATION: 11121 Sepulveda Blvd Room: Falco Room

DATE: Tuesday 16 of February 2010

TIME: 7:00pm - 8:30pm

Minutes

Call to Order- 7:07pm

In Attendance: Betty Ley (Mission Community Police Advisory Board and Mission Hills Neighborhood Council); Al Piantanida (Projects's Head of Organization, Arleta Community Watchdogs); Ramiro Cisneros (Maclay Rancho Nursery, Tajo Landscape); Jessica Canales; Veronica Padilla (ICON-CDC); Margaret Oakley (Dinner Table Gardening); Philip Otto (Dinner Table Gardening); Jorge Quezada (Northeast Graffiti Busters); Nick Hulea; Yolanda Anguiano

Old Business

1. East San Fernando Valley Nature Parkway

- a. Workplan- Periodic Team Captain meetings will take place to inform on the workplan for the day of planting. The Team Captains will be able to supervise the planting on their assigned parcel. One weekend of full intense planting. Planting closer to the end of the year is best due to rain season that will irrigate the parkway naturally. Day of planting will need 3 tanks (500 gallon water buffalo to irrigate the site).
- b. Maintenance Plan- After the first year deadheading will have to take place, Margaret will walk through the Parkway every season for 2 years. A possibility exists to purchase native plants on liners, Maclay Rancho Nursery located adjacent to the Parkway will care for their growth. Community involvement is crucial.
Jorge Quezada from NEGB, offered to use their water buffalo with a 500 gallon tank. It has a hose which will be good to spray off foliage. A quote will be made available.
- c. Drainage Test – It took over an hour for the water to completely penetrate the soil.
- d. Irrigation Plan Pledge from Tajo Landscaping, Veronica Padilla mentioned mulch available through LA City. Margaret requested it to be redwood or cedar mulch.
- e. Solar Lighting December's Meeting

New Business (public comments are requested and appreciated during discussion of items)

1. East San Fernando Valley Nature Parkway, Awardee

A. Thank you to all of our letters of support sponsors

Councilmember Tony Cardenas

Councilmember Richard Alarcon

Assemblymember Fuentes

MEND- Ed and Carolyn Rose, Cofounders and residents of Mission Hills

YPI-Dixon Slingerland, ED

Pacoima Beautiful - Nury Martinez, ED

Jay Nolan- Christa McAloney- Sr. Director, Human Resources

Mission City Community Network- Yodit Abraha, MPH, Program Manager

Board of Education, LAUSD District 6- Boardmember Nury Martinez

ICON- Veronica Padilla-ED

Co-Chair of CPAB, Outreach Chair Betty Ley

B. Awardee Orientation

a. Got banner to put up at events

b. August 4, Midway Report, indicating progress, brief summary, successes and challenges mentioned too

c. Project Dedication- Celebrate and share the new addition to the community, recognize all that helped, share success of organization, alert the media that people are working to make LA a great place to live, recruit future partners, give the project an end.

C. Outreach Plan

a. Blog by Nick Hulea: <http://esfvnp.wordpress.com/>

i. Before and after, rendered design and irrigation system

ii. Links to sponsors

iii. Regular news feeds

iv. Purpose is to have a centralized location to attract more sponsors like nursery donars. It will keep us on track and organized.

v. Jessica Canales mentioned being able to make an outreach flyer

b. Alerting the media

c. Getting on Environmental blogs/sites

i. Hispanic Blog

D. Volunteers

i. Outreach to local organizations, Get a list of Organizations to approve schools, at local community events (Do a calendar)

E. Sponsorships

a. Providence Holy Cross

b. Assemblymember Felipe Fuentes

c. Northeast Graffiti Buster

d. LA Conservation Corp.

e. People in Progress

f. PepsiCo. Foundation

- g. Verizon
- h. Facey
- i. Kaiser
- j. Other

F. Changing project completion Date

Official start date: Feb.18.2010, official end date to complete Nov.18, 2010, may request an extention. Work day will be November 20 and 21st, 2010 (Saturday and Sunday)

2. Sponsor the Annual Cesar Chavez Commemorative event in Mission Hills, Motion passed to recommend to the MHNC board to allocate \$750.00. Motioned by Betty Ley, second by Al Piantanida

Announcements

Public Comments

Comments on topics not on the agenda.

Adjournment- 8:18pm